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Federal Communications Commission Consumer & Governmental Affairs Bureau Washington, D C 20554



AUG 29 2003

Control No 0302510/kah-Pol

The Honorable Judd Gregg United States Senate 393 Russell Senate Office Building Washington, D.C 20510

Dear Senator Gregg.

Thank you for your letter on behalf of your constituent, Donald Bradley, regarding the Federal Communications Commission's (Commission) recent amendment to the rules implementing the Telephone Consumer Protection Act of 1991 (TCPA).

On September 18, 2002, the Commission released a Notice of Proposed Rulemaking (NPRM) in CG Docket No. 02-278, seeking comment on whether it should change its rules that restrict telemarketing calls and unsolicited fax advertisements, and if so, how. The NPRM sought comment on the option to establish a national do-not-call list, and how such action might be taken in conjunction with the national do-not-call registry rules adopted by the Federal Trade Commission (FTC) and the numerous state do-not-call lists. In addition, the Commission sought comment on the effectiveness of the TCPA's unsolicited facsimile advertisement rules, including the Commission's determination that a prior business relationship between a fax sender and recipient establishes the requisite consent to receive advertisements via fax. The Commission received over 6,000 comments from individuals, businesses, and state governments on the TCPA rules.

The record in this proceeding, along with our own enforcement experience, demonstrated that changes in the current rules are warranted, if consumers and businesses are to continue to receive the privacy protections contemplated by the TCPA. As explained in the Commission's Report and Order released on July 3, 2003, the record indicated that many consumers and businesses receive faxes they believe they have neither solicited nor given their permission to receive. Consumers emphasized that the burden of receiving hundreds of unsolicited faxes was not just limited to the cost of paper and toner, but includes the time spent reading and disposing of faxes, the time the machine is printing an advertisement and is not operational for other purposes, and the intrusiveness of faxes transmitted at inconvenient times, including in the middle of the night

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As we explained in the Report and Order, the legislative history of the TCPA indicates that one of Congress' primary concerns was to protect the public from bearing the costs of unwanted advertising. Therefore, Congress determined that companies that wish to fax unsolicited advertisements to customers must obtain their express permission to do so before transmitting any faxes to them. The amended rules require all entities that wish to transmit advertisements to a facsimile machine to obtain permission from the recipient in writing.

The Commission's amended facsimile advertising rules were unitially scheduled to go into effect on August 25, 2003. However, based on additional comments received since the adoption of the July Report and Order, the Commission, on its own motion, determined to delay the effective date of some of the amended facsimile rules, including the elimination of the established business relationship exemption, until January 1, 2005. The comments filed after the release of the Report and Order indicate that many organizations may need additional time to secure this written permission from individuals and businesses to which they fax advertisements. Enclosed is the Commission's Report on Reconsideration, released on August 18, 2003.

Please do not hesitate to contact us if you have further questions.

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Sincerely.

Tr K. Dane Snowden

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Chief

Consumer & Governmental Affairs Bureau

Enclosures

JUDD GREGG NEW HAMPSHIRE

COMMITTEES

HEALTH EDUCATION LABOR AND PENSIONS Chairman

APPROPRIATIONS

BUDGET

United States Senate

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August 15, 2003

CGBTCPAO

Ms Diane Atkinson Congressional Liaison Specialist Federal Communications Commission Room 8-C453 445 12th Street, S.W. Washington, DC 20554

Dear Ms Atkinson

Enclosed is a letter I received from Donald Bradley of Wholesale Forest Products, LLP of Plainfield, New Hampshire. He is concerned with what he says is an FCC regulation which requires the trade organization to which he belongs to obtain his written consent before they can send him notification of meetings and other association business

Mr. Bradley would like to know the purpose for this regulation. Thank you for your attention to his request. I look forward to your response.

Sincerely,

Judd Gregg

U S. Senator

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Enclosure

26 AUG 2003 RCVD



August 12, 2003
To: All WPMA Members

Re: Consent Form



Under new FCC rules for Associations, we need your written consent to continue sending you faxes for meetings, etc.. If you do not sign and return the consent form below via fax by August 25, 2003 we will no longer be able to contact you via fax. Thank you for your prompt attention to this important matter.

T Donald	Bradley	Wholesale	Forest Products	, LLP	Aug.	12/03
*	(Name)	<u></u> _	(Company)			ate)
give Wood		factutets Associ	ciation permission to set	id me fa	ixes at	
60:	3-6 7 5-5620	for al	l Association business.			
(1	Fax Number)					

PLEASE FAX BACK TO: 978/874-9946 ASAP

Donald Bradley / Nils Bradley
Wholesale Forest Products LLP
P.O. Box 310 (Mailing Address)
74 Dodge Road (UPS Address)
Plainfield, NH 03781-0310 USA
TEL 603-675-5627 FAX 603-675-5620
Judd,



To:	Judd Gregg						
Attn:_							
Date:	Αu	g. 13	/03				
Total	Pages:	2					
Faxed	·	Ing.	#:				

Please note the enclosed document copy sent to me by my trade association. They tell me there are 49 pages of regulations under the Paperwork Reduction Act having to do with this.

Can you just imagine the paper and work generated by all the Trade Associations to comply with the FCC Reg's?

It seems others are free to send me all kinds of junk mail, credit card applications, etc., without restraint, but my own trade assoc. caint, even tho' I volunted to join.

I expect there is a "good reason" for this requirement, and would like to know what it is.

Sincerely,

Donald Bradley